



MEDBOURNE NEIGHBOURHOOD PLAN

Referendum Version - May 2018

CONSULTATION STATEMENT

Appendix CS-2

MNPAC Communications Policy

hyperlinked from main document
NP Consultation Statement

[CLICK HERE TO RETURN](#)

OBJECTIVES

A] To achieve a Neighbourhood Plan which engages the whole Medbourne Community and recognises all minority groups. (Equality and Diversity).

B] To be transparent in all communication.

C] For all material used to be traceable and origins can be verified.

D] To be transparent when engaging all stakeholders#.

#Stakeholders in this context to be all members of the Medbourne community and anyone identified by the committee deemed likely to be impacted on or involved in the Medbourne community.

ACCOMPLISHING OBJECTIVES

A] Identify stakeholders

B] Identify methods of communications for different stakeholders but be aware that some might be in more than one category.

C] Create logo/typeface/illustration so Neighbourhood Plan communications have an identity and are recognisable.

D] Use plain, straightforward language which expresses what is to be said clearly and simply.

E] Engage members of the community including The Parish Magazine, Neighbourhood Plan publications, leaflets, notice board, social media, public meetings, consultations; both group and individual.

F] Make sure all communications are clear and co- ordinate and the community are clear how to get involved and the committee can capitalise on community input.

G] Engage all age groups.

H] Engage individuals, associations, clubs, environmental bodies, businesses, shop, pub, church.

I] Create questionnaires which are engaging, workable and retrievable.

J] Keep the community informed and engaged for the period leading up to the publication of the Neighbourhood Plan.

K] Identify appropriate types of public consultations.

L] Create a timeline which is feasible and realistic.

M] Proof reading of all external communications.

N] What to do and who does what, if mistakes happen.